




PAUL WILLIAMS

Dynamic Event Promoters Rep with extensive experience working within the music industry, running gigs and large events on the run up and on the day to promote success of the event. Proven relationship building and customer service skills. Demonstrated record of achievements in performing various promotional operations, analysing prospective markets, and communicating with potential clients.

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Experience

Events Promoters Rep

Present

- Supervised and coordinated the execution of various live music events across UK, ensuring they operate smoothly and safely, following a defined schedule
- Designed and implemented efforts to publicise events and promote to the local scene.
- Established a dynamic, positive & engaging experience for customers attending large capacity music events.
- Collaborated with the organiser to learn about the overall events, the presenter, and any special guests.
- Proactively supervise and manage the execution of a variety of live music productions across the south of England. Ensuring they operate smoothly, safely and comply with all guidelines.
- Collaborated with notable names TEG, MJR, Kilimanjaro, Crosstown, The Joiners, Skunk Anansie, Skindred, Public Image Ltd.

2007 - Present

Touring Band / Tour Management

- Performed worldwide to various sized audiences
- Managed on tour budgets
- Directly dealt with promoters and contract obligations
- Managed time schedules for the whole tour

2019 - Present

Business Director

P777 Ltd.

- Primarily worked within the live music industry, performing people management and dealing with equipment and van hire, repping for international promoters.
- Gained experience utilizing Photoshop and Mailchimp for email marketing for various companies in the music industry.

Education

Chamsys 2022
Beginner and Intermediate
courses completed

ACAS Courses 2020
Bullying & harassment
Change Management
Conflict Management, Equality &
Diversity, Managing People
Mental Health Awareness
Performance Management
Workplace Investigations

GCSE 2001
Maths, English & Science

Skills

Effective Relationship building &
Communication

Sales & Marketing

Event Security

Management & Leadership

Negotiating & Influencing

Time Management & Organisation

References

Available on request.